



## OUR PLATFORM 1980 Municipal Election

The  
S.I.P.O.  
Group

### SHORELINE & ISLAND PROPERTY OWNERS

-of Carling Township

#### 1. Planning

We support community planning consistent with the rural and recreational environment in which we live. There is an urgent need to adopt an official township plan.

#### 2. Municipal Organization

We would develop a very close co-operative relationship with the new Archipelago municipality especially in the area of planning and other shoreline interests to safeguard the option of becoming part of the new municipality. In the long term, Carling's future as a community would best be served by incorporation with the new Archipelago municipality; however, the actual incorporation would not be our first priority.

#### 3. Administration

In order to promote a more effective and efficient administration, we would upgrade the present position of Clerk-Treasurer to that of Administrator. It is clear that any additional cost will be more than offset by the avoidance of costly errors and by sound financial control. An added benefit would be that Council members, relieved of the day-to-day details of running the municipality, would be better able to perform their main duty - the making of policy decisions.

#### 4. Fiscal Planning

Recognizing the past and future growth of Carling, we will set up a long term fiscal plan for the community that will result in responsible and sensible taxation. Areas that will be dealt with include:

- a) road improvement and maintenance
- b) fire protection
- c) curtailment of external spending wherever there is no immediate benefit to the community (eg.-airport)

#### 5. Contracting of Services

We would contract out as many of the required services/supplies for the community as possible. This will be more efficient and will help maintain a core of local contractors available to provide services to individual home and cottage owners.

#### 6. Community Recreation

We would initiate a programme to provide a comprehensive community recreation services by establishing a series of long-term goals which would include:

- a) community centre that will accommodate an appropriate number of Carling residents
- b) guarantee access to Georgian Bay by acquiring, where possible, shoreline for open space and picnic sites; and by establishing day-use access to Georgian Bay at strategic locations.

#### 7. Sale of Shore Road Allowances

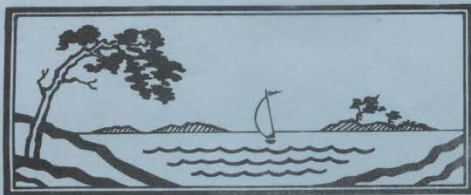
We see as desirable a recent Provincial statement of policy which makes possible the sale of shore road allowances to the present owners of the abutting lots. We would, however, wish to wait until Carling's official plan is completed before doing so.

#### 8. Communication

An informed electorate is the basis of effective democratic government. Township council will undertake to supply detailed meeting minutes to any rate-payers associations requesting them.

The  
S.I.P.O.  
Group

- \* NORTH SOUND ASSOCIATION
- \* PENGALLY BAY RATE PAYERS' ASSOCIATION
- \* SOUTH CARLING ISLANDERS' ASSOCIATION
- \* WEST CARLING ASSOCIATION
- \* BAYVIEW ON PARRY SOUND ASSOCIATION



The  
S.I.P.O.  
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## Why ?

Why are we getting involved?

The Shoreline & Island Property Owners of Carling (S.I.P.O.) are planning to sponsor a slate of candidates in the Municipal election this fall. We have become increasingly disturbed by the direction in which our township appears to be heading. We cannot afford to remain uninvolved.

The present Council's attitude toward the interests and concerns of its seasonal residents was well illustrated recently by its emphatic rejection of our request for an additional advance poll on Saturday, October 25 (as permitted by provincial legislation). Reeve Plowman made the revealing comment that those wishing to vote would have to delay their departures for Florida!

We are quite prepared to carry our full share of the tax burden in Carling, provided that our priorities and interests are also given due consideration - BUT - the dramatic increases that we have just experienced were mainly caused by policy decisions directly opposed to representations we have made. These actions have related to:

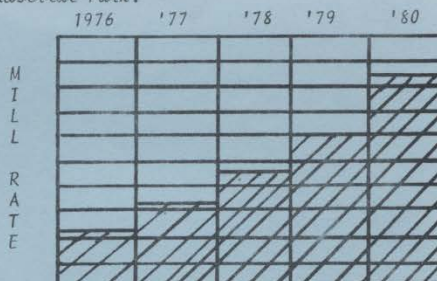
- the building of new township headquarters.
- changing the former policy of hiring local contractors for maintenance work, in favour of - a) the purchase of major road equipment
- b) a large increase in permanent staff (eg. - roads staff doubled in 2 years).
- financial support of the district Airport.
- financial support of the Industrial Park.

### THE GRAPH TELLS THE STORY!

Carling's General Tax Rate  
(the part Council controls)  
over the past 5 years.

School taxes NOT included  
in this report!

140% increase in the past  
2 years alone!!



### GOOD PLANNING IS OUR TOP PRIORITY

Carling's long-awaited Official Plan, now taking shape, will be greatly influenced by Council's attitudes in the coming year. Support candidates who reflect your views.

Cottagers and tourists provide the mainstay of the economy of the Georgian Bay shoreline in this area. The unique natural features which draw people here from far and wide must be preserved at all costs. A close association with the Archipelago Township must be established.

### WHAT CAN YOU DO ABOUT IT?

- Join your local Association (they are listed below) - They need your moral support and your financial support!
- Talk with your summer neighbours about our concerns.
- Plan now to join the many who have already indicated their intention to vote in the Advance Poll on November 1. Our impressive turn-out in the '78 election (with minimum organization) showed that a successful campaign is no pipe-dream!

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## SHORELINE & ISLAND PROPERTY OWNERS

— of Carling Township.

Encouraged by the approval of its election platform by all of the S.I.P.O. (Shoreline & Island Property Owner Groups), the five associations have launched a vigorous campaign to achieve better representation of the cottagers' interests. The soaring tax rate has spiralled to 140% increase in the past two years alone as set forth on the (blue) sheet enclosed. (see graph)

Furthermore, there appeared to be a stubborn rejection of all our submissions to the present Carling Township Council, giving some of us a feeling that we were being treated as some kind of a nuisance when persons or delegations appeared before Council with what was considered to be reasonable requests.

It is this kind of attitude that has angered many seasonal residents and others enough to convince them that only a trip to the Advance Poll on Saturday, Nov. 1st will be necessary for us to get a hearing in front of what we believe will be a Council more sympathetic to those who pay more than 80% of Carling Township Taxes.

### KEEPING CARLING THE "WAY IT IS" ? ? ? ?

Supporters of Carling's present administration like to talk about "Keeping Carling the Way it is". Environmentally - and in many other ways - the S.I.P.O. Group agrees, but spending approximately \$50,000. of Carling money - so far - towards the construction of an airport, with possible future additional support, (which airport is approximately 50 km south of Carling Township - in Humphrey Township) and - more - to support the ailing Industrial Park - are just two examples of what the S.I.P.O. Group feels is not a good interpretation of "Keeping Carling the Way it is". Indeed - the two "interpretations" differ!

### S.I.P.O. and THE ARCHIPELAGO

We have endorsed the concept of a large municipality of the Georgian Bay Shoreline which would include all of Carling.

Carling Township was not included in the Archipelago Municipality when it was formed, so we have had no say in its structure, organization or policies to date.

Consequently, considerable negotiations may now be necessary to insure that our goals and ideals are compatible. We would be very cautious in approaching the idea of amalgamation until we are certain that it would be the best course of action.



- NORTH SOUND ASSOCIATION
- PENGALLY BAY RATE PAYERS' ASSOCIATION
- SOUTH CARLING ISLANDERS' ASSOCIATION
- WEST CARLING ASSOCIATION
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SIPO HAS NOW ENDORSED 4 CANDIDATES FOR THE 1981 - 82 CARLING COUNCIL

Thumb-Nail Sketches

Bill Davis, Encumbent (Sand Bay) - The operator of Sand Bay Resort, he has now served two years on Council. He has fought consistently for common-sense economies and enlightened planning - but he cannot do it alone!

D. A. (Bud) Gilchrist (Palestine Island) - grew up in Parry Sound and advanced to a senior executive position with a large national corporation and now farms north of Parry Sound. Like Bill Davis, he foresook a successful career elsewhere in favour of a simpler life-style near his roots.

Jack Pausner (Pengally Bay) - a teacher in Parry Sound and has lived in Carling for four years. He has been president of the Pengally Bay Ratepayers Association and serves on the Carling Planning Committee.

Ron Ramsey (West Carling) - a well-known local contractor, who - through long involvement - has acquired an impressive understanding of municipal government. He knows Carling as few others do.

Because of the high calibre of the slate being presented by SIPO, we feel that when elected these men will give Carling Township one of the best municipal councils in Ontario!

Circle Saturday, November 1, 1980 on your calendar NOW. This is a must date for you to come to Carling and VOTE for SIPO's selected candidates - chalk it up as TIME WELL SPENT, "Insurance" that your trip will be a profitable investment and rewarding tax-wise.

Don't feel that your "few" votes won't change the results. In municipal elections, especially where the total number of voters is small (comparatively), many good candidates have lost by only a FEW votes. Your Vote counts as much as anyone else's - BE COUNTED!

Make it a FUN DAY - come with friends - drop into SIPO Election Committee Headquarters, etc. (Location to be announced shortly).



## VOTING INFORMATION & PROCEDURE

As set forth on the reverse side of your Municipal Emuneration Notice (Note 1) - if the property described on the front of said Notice is your permanent place of residence, the owners or joint owners and/or any tenants, along with their spouses, children of voting age, relatives, boarders, lodgers, etc. who live in said unit, are eligible to vote.

If the property described on the front of said Notice is not your permanent place of residence, then the owner or joint owners, &/or tenants, and all of their respective spouses are eligible to vote.

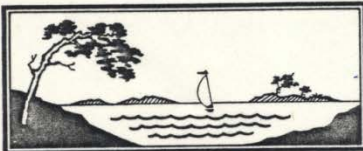
If you have not received your Municipal Enumeration Notice for your Carling Township property, it is likely that you are not on the Voters' List.

It is IMPORTANT that you check your Municipal Enumeration Notice to make sure that all the names of persons who are eligible to vote as set forth above are on said Notice. If any names have been omitted, these parties should report said ommissions to the Carling Township Clerk, which can be done in person at the Advance Poll, Saturday, Nov. 1st, 1980 or, if you prefer, on Election Day, Monday, Nov. 10th, 1980 between the hours of 9. am and 8 pm.

### PROXY VOTING

You may give a Voting Proxy to any eligible person providing that a document for said authorization is accompanied in writing by a legally qualified Medical Practitioner stating that you are physically incapable of attending a Poling Place - or, if you give a written declaration to your Proxy Nominee to the effect that you will be attending school and expect, by reason of such absence, to be unable to vote at the Advance Poll or on Election Day or, also in writing, you furnish to your Proxy Nominee a statement that you expect to be absent from the area during the two voting days because you will be engaged in the business of transportation by rail, air, water, or motor vehicle.

IF YOU HAVE ANY QUESTIONS WHATSOEVER - OR REQUIRE ASSISTANCE OF ANY TYPE WITH REFERENCE TO YOUR TRIP TO THE POLLS - OR INFORMATION CONCERNING THE AVAILIBILITY OF TRANSPORTATION ARRANGEMENTS, OUR MAILING ADDRESS AND PHONE NUMBER IS LISTED BELOW. PLEASE FEEL FREE TO CONTACT US - IT WILL BE OUR PLEASURE TO ASSIST IN EVERY WAY POSSIBLE.



## SHORELINE & ISLAND PROPERTY OWNERS

— of Carling Township.

BOX 160 - ETOBICOKE - ONTARIO - CANADA - M9C 4Y2  
Phone (416) 624-0381

### ACCOMMODATION LOCATIONS

You will be coming up to vote and should you wish to stay over Friday night, Oct. 31st or Saturday night, Nov. 1st, following is a partial list of 10 hotels/motels for your convenience.

Anchor Inn  
36 Gibson Street  
705-746-4252

Downtown area - has  
dining room and  
coffee shop.

Brunswick Motor Hotel  
72 James Street  
705-746-5834

Downtown area  
dining room

Junction Motel  
50 Joseph Street  
705-746-9613

On 69B North Entrance  
beside Parry Sound  
Mall

Kitchener Motor Inn  
24 Gibson Street  
705-746-2171

1 block from downtown  
dining room

Lakeside Motel  
Hwy. 69 South  
705-746-8662

1/4 mile south on  
McGowan Lake

Marlo Motel  
48 Joseph Street  
705-746-5837

On 69B North Entrance  
near Parry Sound Mall

Royal Hotel  
27 Squin Street  
705-746-2861

Downtown  
dining room

Town and Country Motel  
7 Joseph Street  
705-746-8671

On 69B North Entrance

Travellers' Motor Hotel  
36 Mary Street  
705-746-9307

1 block from downtown  
breakfast room

Val Karen Motel  
Hwy. 69 Nobel  
705-342-5232

4 miles North of  
Parry Sound  
Restaurant adjacent

Local Hotel/Motel rooms are in the \$25. - 35.00 range per night

To avoid disappointment - book early to assure the accommodation of  
your choice!